

Intellectual Property Survey.

Questions:

1. The following words and terms are used in connection with intellectual property rights. Tick the column for any words that you have heard of and if you can, explain what the particular word or term means.

	Haven't heard of this	Heard of this	I think I know what this means (write briefly what you think this means)
Patent			
Brand			
Counterfeit			
Indigenous knowledge			
Ripping music			
Fair dealing			
Copyright			
IP Licence			
Trade Mark			
Registered design			
Pirate copy			

2. Imagine that you had a great idea, and designed and developed one of the following products. You think you might be able to sell it. Put an X in the box of the product you have developed.

An original
computer
game

A new design
for a piece of
furniture

A new cure for
pimples, using
all natural
products,
including
Manuka.

3. What would you have to check to ensure that someone else does not have intellectual property rights over this product or design?

4. What can you do to stop another person from copying your product or design and using it or selling it?

5. What intellectual property resources or activities have you used in your technology classes?

6. Which of these have been most helpful to develop your understanding of intellectual property rights? (Can you explain why?)

7. What else would you like to know about intellectual property rights?