

# Ice Cream - Tech Product

1. ~~Plan~~ Ideas      Dragons Den

**COSTS**  
Packaging  
freeze dry  
ice cream  
tables

1. Deep South Ice Cream

Had to get expert help

Freeze Dried  
Sucked out moisture

Dried pieces  
cut into chardes

Only 2 flavours now  
but more coming



packaging  
preventing  
moisture  
and turning  
it into liquid  
again

WORK TOGETHER

Teams:

Production  
Sales  
Marketing  
Financial  
CEO  
2 director

Testing & Trialling

Potential Risks

- > Tip Top
- > Deep South

Firstly 70 sold all  
More next